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Autumn 2014

Pelican post

SAVING AND IMPROVING LIVES BY
ADVANCING PRECISION SURGERY AND DIAGNOSIS

Professor Gina Brown



Congratulations to Gina Brown, consultant radiologist at the Royal Marsden Hospital, who has recently become a Professor at Imperial College, London. Professor Brown is a world leader in rectal cancer imaging and has been a collaborator with Pelican for 15 years, working closely with both Pelican's research and education.

Professor Brown said "Pelican has been a fantastic support for my research. The professional, rapid and responsive process for awarding research grants has enabled our trials to get off the ground very quickly. Pelican, through its meeting facilities and support network has enabled collaborations between surgeons, radiologists,

pathologists, oncologists and nurses, which have made the trials so successful. The research has fed into the national and international teaching programmes that continue to have an enormous impact and change clinical practice worldwide."

Pelican Cancer Foundation is dedicated to improving survival and quality of life for patients with pelvic and liver cancers.

Pelican is a world leader in pioneering research and education for precision surgery. Surgery cures more patients than any other cancer intervention.

4 fabulous Christmas Cards available to order

Don't miss out, order early! This year we are delighted to have four lovely card designs: Pelican Post, a 1912 illustration by S.J. Cash, The Three Kings and exclusive Christmas card designs featuring the work of Daphne Abrams.

Cards are available priced at £5.00 per pack of ten, plus P & P with overprinting available.

Please fill in enclosed order form or visit our website: www.pelicancancer.org



With your generous support, Pelican trains surgeons and cancer teams in the latest life-saving, life-enhancing surgical skills and sponsors pioneering clinical research. Thank you for your support.

The remarkable surgery that saved Mother and Baby

Tracy, bowel cancer patient, wrote to us about her recent fundraising: "without the expertise of surgeons from the Pelican Cancer Foundation and the North Hampshire Hospital, Basingstoke, my life would have been very different. They were the only ones who rose to the challenge of operating when I found out I had bowel cancer at 18 weeks pregnant, allowing me to survive the disease and also give birth to a healthy son.

Pelican is local to where I live in Hampshire but it has an impact far and wide. If you know anyone who has

been affected by bowel cancer, it is likely that wherever they live, they will have benefited from the work of the Pelican Cancer Foundation as the home of the 'gold standard' in bowel cancer surgery. Everyone who took care of me during that time was amazing.

I turned 40 at the end of 2013 and I really wanted to challenge myself and for those of you who know my fitness level, you know it was going to be a challenge. The motivation of fundraising for a

charity that means so much to me spurred me on". And I did it! (The Grand Union Challenge). My time was a little disappointing 6h 40m, partly because we got a little distracted by the wildlife and amazing scenery for the first half. I walked with my friend Helena (pictured right). We laughed a lot along the way, especially when one of the marshals asked if cancer was a common illness in pelicans!"



Registered charity no. 1141911



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RESEARCH FOCUS

Medical Research...

"When we invest in medical research we win twice over..."

Dr Jeremy Farrar, Director of the Wellcome Trust

There is a strong 'ripple' effect to our work and every bowel cancer patient will have benefited from the progress in treatment enabled by our research and shared clinical practice, often without realising



Forbes.com

Bill Clinton recently said his greatest achievement in office was spending \$3Bn on the human genome project - for the massive contribution to medicine and because it has generated a whole new industry and area of economic growth.

A recently published report has calculated the economic benefit of medical research as 40p for every £ invested every year. This is 10p for direct health benefits and a further 30p for the 'spillover'. Dr Jeremy Farrar, Director of the

Wellcome Trust, said: "When we invest in medical research, we win twice over: we make discoveries that lead to better health, while also generating wealth".

RESEARCH GRANTS 2014

Every year Pelican looks for new research projects to support. We advertise nationally for studies that advance precision surgery. All the applications received are reviewed and many are sent out for peer review. This year the studies below were awarded grants:

SERENADE (Royal Marsden Hospital) £10,000

Half of all patients diagnosed with colorectal cancer have a risk of liver metastases (cancer that has spread to the liver) at the time of diagnosis. This study will test whether an MRI scan at diagnosis could identify more liver metastases at this stage than the current practice which is a CT scan. The aim is to improve the intensity and effectiveness of treatment.

TRACHTOMAP (Hammersmith Hospital, Imperial College London) £20,000

Nerve damage, leading to erectile problems and incontinence, are significant side effects of prostate cancer surgery. This study will use a new MRI technique - diffusor tensor imaging, to map the nerves around the prostate, predicting whether they are likely to be damaged during surgery. The aim is to help patients and surgeons decide the most suitable treatment to avoid nerve damage.

TRIGGER (Basingstoke and Royal Marsden) £18,000

Almost half of patients with rectal cancer are offered chemo-radiotherapy before surgery. However there is great variability in how tumours respond to this treatment. This study uses MRI scans in a 'smarter' way, using the MRI Tumour Regression Grade ('mrTRG'), to identify how well tumours have responded. The aim is to advance more individualised treatment and identify patients who can defer surgery (see Deferral of Surgery).

FLEX (St Mark's Hospital) £14,500

This study will assess the new FLEX surgical procedure for the removal of bowel polyps (small growths in the inner lining of the bowel). The technique combines the use of a telescope (colono-scope) and keyhole surgery to remove only a small part of the bowel containing the polyp. The aim is that patients with polyps and early bowel cancer can avoid major surgery and its consequences.

Mercury II (Basingstoke)

This is Pelican's on-going lead study, looking at the use of MRI for rectal cancer surgery and how patients' lives are affected by their surgery.

Deferral of Surgery (Royal Marsden)

£10,000 Can surgery be avoided completely for bowel cancer patients who respond to chemo radiotherapy? A further grant has been awarded to this important study for patients whose tumour has disappeared.



Eminent visitors from Brazil's Sao Paulo University visit Pelican

Professor Angelita Habr-Gama and Dr Rodrigo Perez visited Pelican to give presentations on innovations in bowel cancer research. An exceptional meeting which was made possible thanks to donations from our supporters. Led by Mr Brendan Moran, 60 clinicians discussed current research for today's patients as well as

future projects and collaborations.

In the picture: Back: Prof Habr-Gama (Sao Paulo), Nick Battersby (Pelican), Manish Chand (Southampton), Diana Tait (Royal Marsden), Jake Foster (Yeovil), Simon Bach (Birmingham) Alex Mirnezami (Southampton) Front row: Dion Morton (Birmingham), Richard Adams (Cardiff) and Rodrigo Perez (Sao Paulo).



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COURSE FOCUS

In 2006 we hosted the first Pelican Prostate Colloquium to discuss potential advances in prostate cancer management, in particular improved imaging and more precise treatment.

This year was our Seventh International Prostate Cancer Colloquium, held over two days, at the Royal College of Surgeons in London. These meetings promote discussion and collaboration between experts from around the world on cutting edge research and innovations in precise prostate cancer treatment.



These meetings would not have been possible without our donors and industry partners (Nuada Medical, BK Medical, DAAX, EDAP, Hitachi and Philips) who kindly gave educational grants



John Balsdon, a focal therapy patient gave an excellent talk on the dilemma that men face when deciding what treatment will suit them best. This focused the meeting on patient's benefit with particularly interesting debate between Dr Peter Pinto (urologist from the National Institute of Health in Maryland, USA) and Prof Mark Emberton (pictured left) from UCLH on alternative focal therapy treatments.

On the second day Pelican organised a radiology workshop, led by Dr Alex Kirkham and Dr Clare Allen (Consultant Radiologists at UCLH) who are pictured right. 60 radiologists and urologists examined MRI case studies of localised prostate cancer.



GAP YEAR INTERN

Gareth (far left) spent six months with Pelican helping us to maintain our relationship with all the clinicians who participate in different areas of our activity.

Gareth has a place at Warwick Medical School so this has been an opportunity to learn more about medicine.

When Gareth was holidaying in Lisbon he was invited by Professor Bill Heald to visit The Champalimaud Foundation with Prof Amjad Parvais.



SUMMER VOLUNTEERS



Chloe is currently studying Biomedical Sciences at Edinburgh and is keen to specialise in reproductive biology. Chloe has been updating the content of the Pelican website. She was impressed with the exceptional contacts that Pelican has across the world.

Saskia, who is in her third year studying Human Sciences at UCL, knows how important it is to communicate science effectively, an area where she would like to focus on in her future career. Saskia's work can be seen on the new research pages of the Pelican website.



Have you always wanted to have a go at parachuting and never got round to it? Why not seize the moment and help us raise funds by making an exhilarating 10,000 feet freefall parachute jump? No experience required! Contact us for a Parachuting Pack and have the time of your life. Email: events@pelicancancer.org



A letter from the Daughter of Alan Hatcher

"Dad has a wonderful life, thanks to the truly amazing work of Mr Moran and all the team at Basingstoke"

We were delighted to see this letter from Kim Hatcher, which shows how her father who had bowel cancer, is able to enjoy a full and active life:

'Just to update you on how Dad has been over the past year, here is a photo of him on our holiday to South Africa in August. It was my first visit for 36 years so quite emotional seeing old friends including Dad's best man and my godfather. Dad has a lot to enjoy in life and he makes the most of it. He is adored by his grandsons and we continue to be extremely grateful to the team at Basingstoke for all you have done over the years to ensure Dad's quality of life is so brilliant. Thank you.'



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Annual Golf Day

14 teams battled it out in mixed weather, bolstered by homemade cakes from the CEO's kitchen. After an exhausting morning everyone retired to the Donnington Valley Hotel for a delicious lunch and prize giving. This year's winners of the Pelican Challenge Trophy were **The Waterbearers** (pictured with Pelican CEO Sarah Crane), closely followed by Fore-Business.



Outlaw Half - a 1.2 mile swim, 56 mile bike ride and a 13.1 mile run.

After a gruelling 6hrs and 20 minutes, a slipped disc, badly bruised knee cartilage and horrendous blisters Mark finished triumphant coming 830th out of 1250 entries...



and said that he thoroughly enjoyed it!

CHARITY COLLECTION NEWBURY RACECOURSE



We raised over £1,000 at Newbury Racecourse with the help of a wonderful team of volunteers, blue skies and a visit from the Queen.



Pelican Film Society

Why not join our Film Society? Or come as a visitor every month (except August).

Membership is £42 per year for 11 films or £5 as a guest. Free on site parking and you can book supper at the licensed Blue Café for £10.50 (full salad bar and pudding). For more information call 01256 314746

STRESS FREE CHRISTMAS SHOPPING!

Come and support us for the **Taste of Christmas**

A shopping extravaganza on Monday 1st December at Elcot Park Hotel, Newbury (RG20 8NJ). Fabulous stalls selling wonderful and unique gifts and delicious goodies for Christmas



9.30am to 5pm.
A wonderful day out.



Curry supper and film night

65 people attended the Curry Supper and Film Night. The Blue Café Bar in The Ark produced a scrumptious curry with all the trimmings and then guests made their way downstairs to the Squire Theatre to watch 2013's critically acclaimed British-Asian comedy Jadoo. We would like to thank everyone who donated to our prize draw, the Apollo Hotel, Berry Brothers, Branche d'Olive, Just Add Grapes and Organise-us. The evening raised £1,300.



Phillips' Quiz Night raises £500

A fun time was had by all at the Phillips' Charity Quiz Night held on Thursday 10th July at the Blue Café. We would like to thank Phillips for choosing Pelican as their Charity of the Year and for organising such a fun fundraising event. Can we organise a Quiz Night for your company? Great team building and you will be supporting a local charity. Call Abby to find out more: 01256 314746



Charity Golf Day and Dinner raises over £5,000.

A fantastic day was organised by Roy and Lea Pentley of Euromotors-Royela Design Services at the Marriott Tudor Park Golf and Country Club in Maidstone. 60 golfers took part in a 9 hole Texas Scramble and an 18 hole team and individual Stableford competition, followed by a wonderful dinner. A massive thank you to everyone, especially Roy, Lea and Linda.



Barrie & Carolyn Hobbs and Chris & Jim McFarlane receiving the Team Winners Trophy from Roy & Lea Pentley

A HUGE THANK YOU TO ...

Tina and Lorraine for their parachute jump.

5 teenagers from the **Billericay United Reformed Church's "A.R.K."** for organizing a Games and Quiz afternoon with home-made cakes and raising £300



The **Links Barber Team** from Malvern and their fantastic challenge of survival with £1 and no mobile.

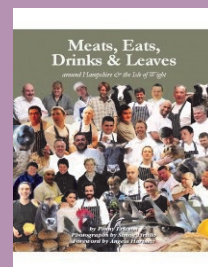
John, Martin, Mark, all their supporters, friends and everyone involved in the **Jellyman Challenge**, for their amazing fundraising efforts.



To the pupils of **Ardingly College**, West Sussex for donating their £100 Pelican Award for selfless behaviour, to Pelican!

Everyone who supported the charity football match between **Witchfinders United and Bradfield Rovers** in memory of Nigel Parker

Penny Ericson and her husband Simon Hawkins (an ex-patient) have written a fabulous new book covering some of the finest dining venues in Hampshire. Each venue and producer featured in the book has generously agreed to fundraise for Pelican. We highly recommend this beautiful book: **Meats, Eats, Drinks and Leaves**, is a tour de force illustrating the best places to eat and drink in Hampshire



Dates for the diary 2015

Wine Bluffers Evening - 6th March
Golf day - Wednesday 13th May