



Improving lives by advancing precision surgery

Autumn 2011

## Rotary Club fundraisers have a ball!

The Rotary Club of Basingstoke held a glorious Midsummer Moat Ball this June. A raffle, a silent auction and thrilling main auction raised £25,000 for Pelican.

Particular thanks to Rotarians Hugh Barnard and Mark Flower, Jacqueline West, Managing Director of local event company i-Style Events, who gave time and expertise at no cost, and Aidan Brophy.

i-Style Events: Tel - 01483 234 576; enquiries@istyle-events.co.uk

"My brother was treated for bowel cancer and I saw what fantastic work the Pelican team do."

Hugh Barnard, Past President

## Inside

 Come to the Travelling Souk Christmas Fair! P.3



- Who won the Pelican Golf Day 2011? P.2
- Who is fundraiser of the decade? P.2
- See Pelican's new fine art Christmas card design. P.3
- Irrigation works Richard Allardyce hits the road. P.4



## Thai Festival fundraising at The Chilli Pad







This August a Thai-themed celebration held at North Warnborough's new Thai restaurant, The Chilli Pad, attracted over 300 visitors. They came to enjoy a spectacle of music, dance and an abundance of delicious Thai food, raising £450 for Pelican. Our thanks to all!

## Terry takes on tandem paragliding



Terry Davies, 57, of Blaenafon, Wales, hasn't let liver cancer stop him from enjoying an incredibly active life. He loves hill-walking, mountain-biking, motorbiking and paragliding.

Read Terry's story on Pelican's updated website, launched this September. Our new 'Patient Resources' section includes patients' stories in their own words, useful contacts and much more.

www.pelicancancer.org

**Pelican Cancer Foundation** is dedicated to improving survival and quality of life for patients with pelvic (lower bowel, prostate, bladder) and liver cancers.

Pelican is a world leader in pioneering research and education for precision surgery. Surgery cures more patients than any other cancer intervention.

With your generous support, Pelican trains surgeons and cancer teams in the latest life-saving, lifeenhancing surgical skills and sponsors pioneering clinical research.

Thank you

#### **Fundraising round-up**



Our **Wine Bluffer's Evening** this June proved a great success, much enjoyed by all and raising an impressive £3,796 for Pelican.

Mrs Angell kindly ran a bring-and-buy sale and coffee morning at St Michael's Church, Newbury, raising £308 in aid of Pelican.

Local facilities company **Skilz** and its employees donated £1,000 to Pelican. Skilz employee Jay Kane shares his experience of bladder cancer on Pelican's new website.

Lovely customers at Waitrose in Newbury, through its Community Matters scheme, have donated £400 to Pelican.

**Tony Purslow Mercedes- Benz** kindly provided £1,000 of sponsorship for events in 2011, helping us to raise a substantial amount more.

Pseudomyxoma patient Linda Di Cara and her husband-to-be Lea have created a wedding list in aid of Pelican on JustGiving.

Incredible supporter Josy
Johnson has raised £70,500
for Pelican and St Michael's
Hospice over more than 20
years. Truly our 'fundraiser of
the decade' - thank you!

The Chilli Pad restaurant at The Jolly Miller held a fab Thai Festival in August with 50% of proceeds to Pelican.

Many thanks to supporters, sponsors and donors.

#### What have we achieved?

Bowel cancer remains at the heart of Pelican's activities. Pelican has pioneered major changes in the treatment of bowel cancer around the world. Thousands survive their cancer and have a better quality of life thanks to research and education programmes supported by the Pelican team.

In the last year, 700 cancer specialists have come to Pelican courses and meetings - amounting to over 6,000 in the last 10 years.

Pelican researchers are producing publications, posters and presentations. Just this month, an important medical journal has published a Pelican paper, outlining more precise ways of identifying which patients with advanced low bowel cancer can benefit from different treatments.

Precision remains the key word in Pelican's aims – with more precise treatment, patients can avoid adverse side effects (e.g. only some bowel cancer patients benefit from radiotherapy - we help to develop skills to identify which patients they are).

Similarly for prostate cancer - Pelican has supported research into focal treatment, treating the tumour rather than the gland.



A generous donor enabled Pelican to build a dedicated stoma room at BNHFT Hospital in 2011, providing privacy for patients to learn about their colostomy.

Pictured (from left), Sarah Crane, CEO of Pelican,
Julia Uzzell, Stoma Nurse at BNHFT Hospital and
Mr Brendan Moran, Consultant Colorectal Surgeon.

This has led to media and presentations around the world highlighting current overtreatment and advocating more precise options. As with our bowel cancer research, the importance of good imaging has been highlighted. We continue to look for ways to treat men more precisely avoiding over-treatment and under-diagnosis.

If you'd like to hear more about our recent work, please visit our new website.

Thank you so much for your invaluable support.

Sarah

Sarah Crane, CEO, Pelican





#### Fastnet Racer in aid of Pelican

Bowel cancer patient Conrad Bossomaier braved the demanding Rolex Fastnet Race this August, as part of a team of sailors on the Lancelot 2 (pictured). This offshore ocean race totals 608 miles.

Conrad has raised around £5,000 for Pelican,. go to: www.justgiving.com/conradbossomaier01

### And the winner is... the 804s!

Our Golf Day at Donnington Valley Golf Club this May raised close to £5,000. Thank you to all players, supporters and sponsors Tony Purslow Ltd Mercedes-Benz, and special thanks to Donnington Valley Hotel and Donnington Valley Golf Club for a great day.

Pictured left (from left to right): 804's Alan Kennerley, John Heath, Mark Grantham and Paul Butler.

### **Exclusive Christmas Gift Fair**

## ... The Travelling Souk comes to Basingstoke

The Travelling Souk's nationwide gift fairs are renowned as a great source of unusual Christmas gifts. On **Tuesday November 8th 2011**, customers will have the chance to see, smell and touch beautiful designs and customised creations that make perfect gifts for any occasion - in the atmospheric setting of the **Great Barn at Old Basing**, in support of Pelican.

Tickets are £5 on the door, and children are free. Raffle and prizes

Delicious snacks and scrumptious lunches will be available, so bring your friends for a fabulous day out supporting Pelican!



Huge thanks to our Souk sponsors: Barclays Corporate,
BMI The Hampshire Clinic, Carter Jonas, Sony
and Tony Purslow Ltd Mercedes Benz.

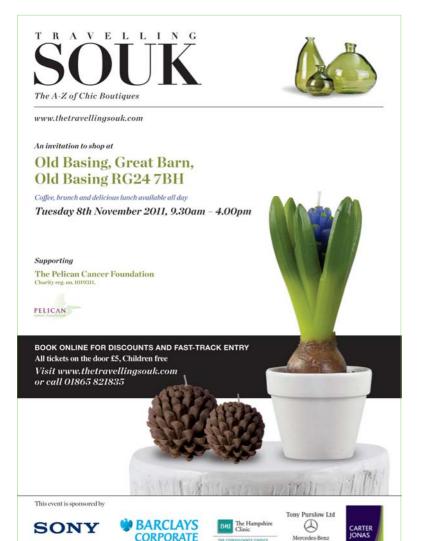














# **Christmas Cards now available**



Fine artist Kate Brooks (www.katebrooks.co.uk) kindly supplied the wonderful 'Guinea Fowl' image for one of Pelican's new range of Christmas cards this year.

Cards cost £4/pack of ten, plus P&P.

All profits to Pelican Cancer Foundation.

Order your cards by post, by phone or online at www.pelicancancer.org





Richard Allardyce's extraordinary London Marathon diary in 2010 proved irrigation can withstand even the most active lifestyle. Colostomist Richard has since walked Hadrian's Wall, and cycled between Marble Arch and Land's End this May. Read his account in 'Richard's story', at www.pelicancancer.org

### Join the Pelican Film Club

The Pelican Film Society shows films which either never made it to Basingstoke, or which came and went too quickly for most of us to see. Films are usually shown on the 1st Monday of the month at 7.30pm (unless stated otherwise). New members always welcome!

Annual Membership is £40 for 11 films or pro-rata.
Guests and visitors are welcome

(£5/film). Call 01256 314 746.

The forthcoming films include:

#### 3rd October - The King's Speech

Engaging story of King George VI (Colin Firth), his impromptu ascension to the throne and his extraordinary speech therapy.

#### 7th November - The Ghost Writer

A Roman Polanski adaptation of a Robert Harris novel, a ghost writer (Ewan MacGregor) helps an ex-PM (Pierce Brosnan) complete his memoirs, but stumbles upon a dangerous state secret.



The Ark,
Dinwoodie Drive
Basingstoke
Hampshire
RG24 9NN

T: 01256 314 746; E: admin@pelicancancer.org

## Christmas Carol Service for Pelican and St Michael's Hospice



Please join us this 7th December at St Michael's Church, Basingstoke. Service starts at 6.30pm. Address by the Bishop of Basingstoke. Free entry.

## Racing volunteers wanted!

Fancy going to the Tote Sport Race Meeting at Newbury Race Course in February 2012, and doing your bit for Pelican at the same time?

Pelican is holding an 'Exit Collection' after the race - all volunteers who help us collect will receive free tickets to the Premier Enclosure. Call 01256 314 746 or e-mail admin@pelicancancer.org to volunteer - thank you!

## Gain an Inheritance Tax advantage!

Legislation is being considered so that from April 2012, if you leave 10% of your estate to charity, the rate of inheritance tax on your estate will fall from 40% to 36%. Your Will needs to be organised in such a way that you can give at least 10% of your estate to Pelican, either as a set amount or by way of a proportion. However, the 10% of your estate must relate to the net value of your estate AFTER

all other relief and exemptions have been applied to your estate. The value of the gift to Pelican will also be free of inheritance tax.

Our thanks to Lamb Brooks Solicitors.

For more information on leaving a legacy gift to Pelican, contact Peter Robson on 01256 314 746.



# Dates for your diary 8 November - Travelling Souk

7 December - Carol Service St Michael's Church, Basingstoke

**Great Barn, Old Basing** 

Basingstoke

16 May 2012 
Pelican Charity Golf Day

Please nominate
Pelican as your
company's chosen
charity for 2012!